

Summary

I'm a product, visual and UX / UI designer in Vancouver. I design for phone, TV and the web, and I see projects through from early research to the live front-end, including a fair bit of the build. I own the visual direction on my work, which means the typography, the layout and the design system behind it. Fifteen years in restaurants taught me the same thing design keeps proving. Constraints are the real work. Accessibility isn't abstract to me, and WCAG 2.2 AA is how I design.

Experience

Independent Product Designer (UX / UI)

2021 - Present

seanc.ca / Vancouver, BC

tvPlayer - Product design, visual design, Swift / Apple TV (tvOS)

- Built my own Plex client for Apple TV because the official app kept failing on my own files. Native tvOS, direct play first, aiming at a tvOS 27 launch.
- Dropped the floating-card Home for a full 1920 by 1080 shell with a preview band and shelves, which is what a remote from ten feet away actually needs.

FirstPickup - Lead product design and branding / iOS

- I was lead and product owner. Product, brand and most of the UI. Match a Marketplace pickup with someone already driving that way. Hauls at \$15, \$35 or \$65 by size.
- We started with escrow as the hook. Survey and 5 interviews came back and 88% already pay by e-transfer. Pickup was the real block.

Seedly - Lead product design, hardware, and branding / iOS and Android

- I was lead on a team of 3. Product, hardware (shelf and lighting), brand direction and most of the UI. Kits \$79 to \$169 with the app included. No subscriptions, no locked pods.
- People were interested and also scared of wasting money on gear they didn't understand. Dropped the sensor dashboard and rebuilt Home around what you do next.

myStop - UX research and visual design / iOS / BrainStation UX final, 2021

- Solo over 10 weeks. 3 interviews with TransLink riders. They didn't want more modes or cards. They wanted the next bus and the routes they already take.
- Live arrivals and saved routes on Home. After 4 usability tests I swapped colour chips for named bus and SkyTrain pills so a transfer trip fits in one glance.

Prep / Line Cook

March 2022 - July 2025

Nook Kits / Vancouver, BC

- Pasta, pizza and antipasto on \$20,000+ service days. Invented, prepped and ran a new feature dish every day.

Kitchen Manager

March 2014 - December 2019

Noodlebox / Vancouver, BC

- Kitchen ops, weekly ordering, and the written systems (recipes, prep lists, order guides). Hired and coached people through senior and managerial roles.

Senior Grill Cook / Night Coach

January 2012 - January 2014

Earls Yaletown / Vancouver, BC

- Worked every station, trained the line, and ran the busiest services of the week.

Education

User Experience Design Certificate

January 2026 - August 2026

Emily Carr University of Art + Design / Vancouver, BC

Full-time intensive. Seedly came out of the Business of Design course here.

UX Design Certificate (UXDC) and UI Design Certificate (UIDC)

2021

BrainStation / Vancouver, BC

UX Design (Sept 2021) and UI Design (Oct 2021). myStop and rare were the finals.

Skills

Visual visual design, visual direction, art direction, creative conceiving, concept development, typography, layout design, grid systems, color theory, visual hierarchy, composition, branding, brand identity, logo design, iconography, vector illustration, motion design / **Product / UX** product design, user experience (UX), user interface (UI), user research, usability testing, information architecture, user flows, wireframing, prototyping, interactive prototypes, interaction design, concept testing, design thinking / **Systems** design systems, design tokens, component libraries, style guides, accessibility, WCAG 2.2 AA, inclusive design, design specifications, engineering handoff, design reviews and critique / **Collaboration** cross-functional collaboration, stakeholder communication, design presentations, storytelling, mentoring and coaching / **Tools** Figma, Adobe Illustrator, Adobe Photoshop, Miro, Cursor, GitHub, Xcode, AI-assisted design and prototyping / **Development** web design, responsive design, mobile design, 10-foot UI, HTML, CSS, JavaScript, SwiftUI, iOS, tvOS